

Comcast Cable Franchise Negotiation Update

Jim Demmon

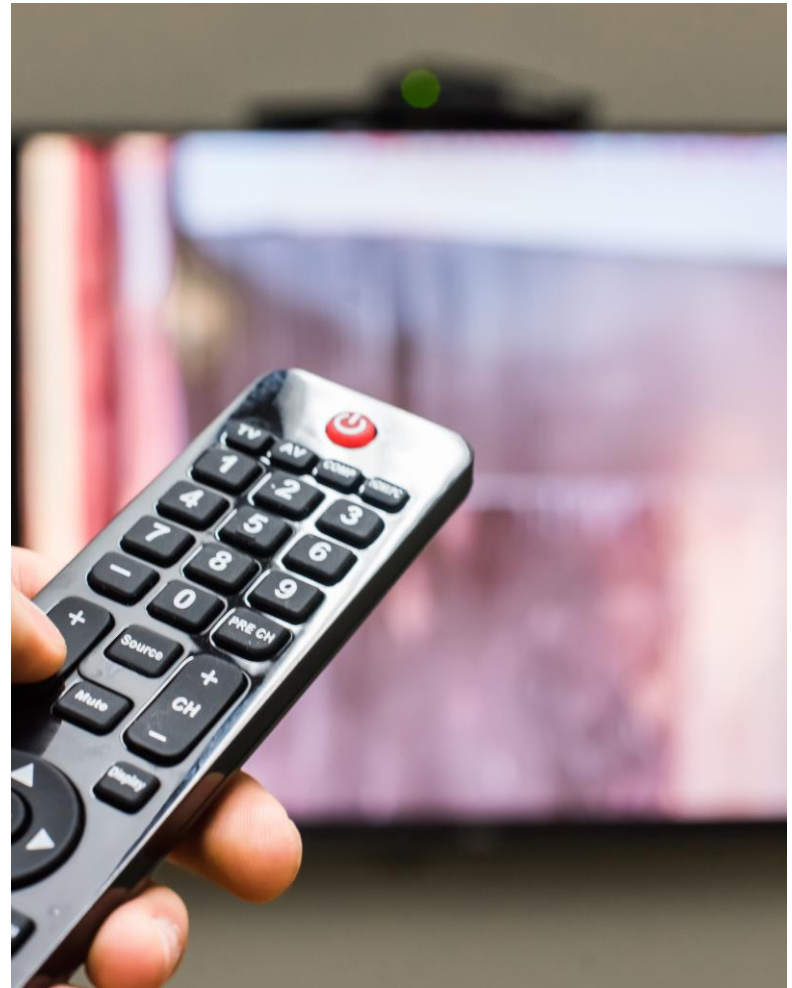
Video Services Manager

November 8, 2023



Agenda

1. Franchise Renewal Process Review
2. Update on Priority Issues
3. Next Steps
4. Council Feedback



Key Dates

Date	Activity
August 2020	Franchise Renewal Process launched
May 2021	Needs Ascertainment conducted
August 2022	Negotiations start with Comcast
Ongoing	Negotiation twice a month



Priority Issues

Buildout Requirements

- Current County Franchise requirements unclear
- Moving from 10 residences per quarter-mile to five for aerial
- Eight residences per quarter-mile for underground
- Cost-sharing for extensions over 125 feet outlined



Priority Issues

PEG Channels

- Two additional HD channels for TV ETC
- Loss of Video-On-Demand and Fire Training Channel
- Community Access Network to remain on channel 11 Standard Definition as long as available



Priority Issues

PEG Fee

- Currently \$1/month for residential cable subscriber
- Proposed \$1.38
- PEG fee lost 15.46% between 2020 – 2022
- Franchise Fee based on percentage of Gross Revenue gained 1.37%



Priority Issues

PEG Fee

- Move PEG Fee to 1% Gross Revenue
- 2022 Yearly Comparison
 - \$1/month = \$618,728
 - 1% Gross Revenue = \$802,287
- Limited Basic: \$0.52/month
- Popular TV: \$1.03/month
- Digital Starter: \$1.23/month



Next Steps

- Gather feedback
- Address remaining issues in negotiations
- March 2024 Telecommunications Commission to consider franchise recommendation
- April-May 2024 Clark County Council Hearing



Thank you!

Questions/Feedback

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